

CONSTANTINOU BROS HOTELS LTD

DIGITAL MARKETING MANAGER

Required qualifications:

- BS/MS degree in marketing or related field.
- Proven working experience in digital marketing.
- Demonstrable experience leading and managing SEO/SEM, marketing database, email marketing, social media marketing and/or display advertising campaigns and digital marketing analytics tools such as Google Analytics.
- Experience in optimizing landing pages.
- Experience in setting up and optimizing Google Adwords campaigns.
- You have excellent written & verbal communication skills.
- You are a creative thinker and problem solver.
- Up-to-date with the latest trends and best practices in online marketing and measurement.

An attractive remuneration package will be offered to the successful applicants according to their qualifications and experience.

Please send a full Curriculum Vitae and a recent photo to the following:

E-mail: <u>hr@cbh-cyprus.com</u>

ТНА: 00357 26964500, 00357 26964898

Fax: 00357 26964503